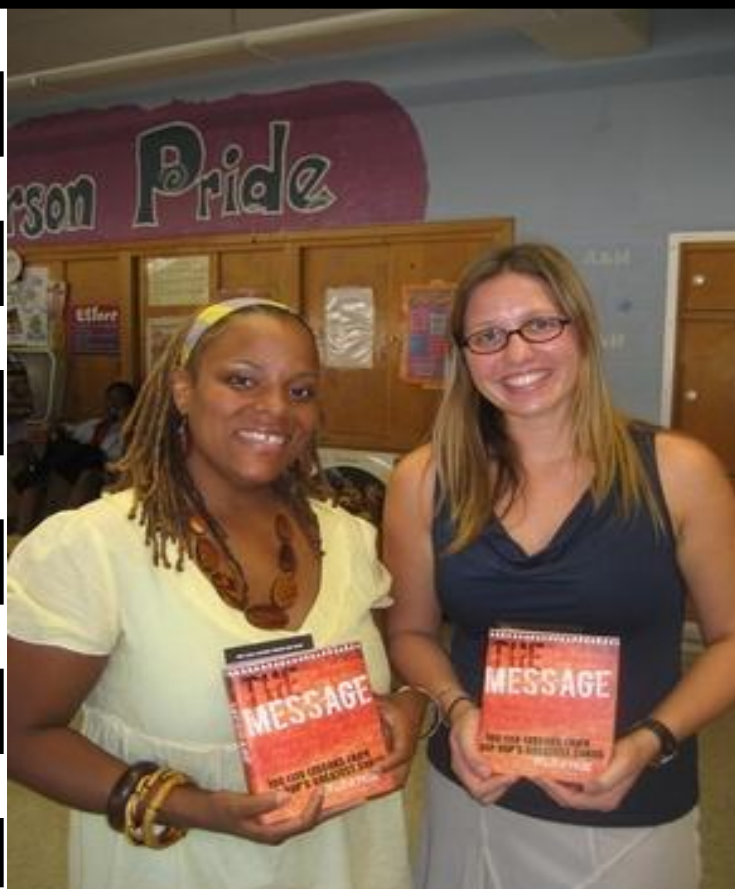


Hip-Hop & Literacy Enrichment Program

- Standards-Based
- Customizable
- Grades 8-12
- Turnkey Program
- Fun & Engaging



DETAILS

THE MESSAGE Hip-Hop & Literacy Enrichment Program...

- is both interactive and multimedia-based.
- is based on national academic standards and written by educators.
- is appropriate for ages 12-19 and is ideal for middle schools, high schools, summer programs, after-school programs, libraries, and other educational centers.
- is a collection of "session plans" (or lesson plans) that include interactive activities as well as comprehensive extension activities.
- includes a comprehensive vocabulary bank along with vocabulary-building activities.
- includes all teaching materials needed to conduct sessions.

Best of all, the hours and hours of planning that goes into writing lessons has been done for you!

TESTIMONIALS

"The Message is an intellectual and artistic triumph. While reading it, my students and I experienced the overwhelming heights of this seismic little book, as we ventured through Hip Hop's history to learn life's lessons. Felicia Pride, indeed, has been the perfect tour guide for our journey, carefully moving us readers at a quiet pace closer to the fountains of knowledge from where we Hip Hop heads love to drink. Her writing is at once personal, powerful, and prophetic. Her book--inspiring, funny, practical, and spiritual--will be long put to use in my Hip Hop class at NYU." -David E. Kirkland, Assistant Professor of English Education, New York University

"The Message is a must read for teachers and other professionals who work with youth. Hip Hop plays a major role in the socialization of youth worldwide. Ms. Pride's work highlights the power of Hip Hop. Pride's work illustrates the beauty of Hip Hop as an art form." -David Miller, Urban Leadership Institute

"The Message resonated with my English students more than most classroom texts, and inspired them to think and write about the music that is meaningful to them. It is a great catalyst for writing, and students expended a great deal of effort in finding connections between music and their worlds, which in turn makes them better, more thoughtful writers." -Nancy Ferrone, Teacher, FLAGS High School

"The Message has been an instrumental text in showing an entire 9th grade how to write personal essays about music. Felicia Pride's candor about issues like violence, racial and gender discrimination, hip-hop culture, drugs, family, relationships, and empowerment resonates with high school students. And her strong writing voice, her well-crafted sentences, and her hip prose show high school students an accessible and smart way to write personal essays." -Jeannie Reynolds, Education Consultant, Teachers College Columbia University

STARTER PACKAGE

STARTER Package includes:

- ❖ Seven one-hour session plans based on THE MESSAGE
- ❖ Each session plan includes standards, objectives, discussion questions, interactive activities, and extension activities
- ❖ Vocabulary bank
- ❖ All teaching materials (including handout templates)
- ❖ Teacher desk copy of THE MESSAGE
- ❖ 15 signed copies of THE MESSAGE

This package is great for:

- ❖ Reading clubs/groups
- ❖ After school programs
- ❖ Small classes
- ❖ Mentoring programs

Price: \$500.00

STANDARD PACKAGE

STANDARD Package includes:

- ❖ Seven two-hour session plans based on THE MESSAGE
- ❖ Each session plan includes standards, objectives, discussion questions, interactive activities, and extension activities
- ❖ Vocabulary bank
- ❖ All teaching materials (including handout templates)
- ❖ Teacher desk copy of THE MESSAGE
- ❖ 30 signed copies of THE MESSAGE

This package is great for:

- ❖ Out-of-School programs (including summer!)
- ❖ Middle and High School classrooms
- ❖ Unit study

Price: \$1000.00

GOLD PACKAGE

GOLD Package includes:

- ❖ Fifteen two-hour session plans based on THE MESSAGE
- ❖ Each session plan includes standards, objectives, discussion questions, interactive activities, and extension activities
- ❖ Vocabulary bank
- ❖ All teaching materials (including handout templates)
- ❖ Teacher desk copy of THE MESSAGE
- ❖ 30 signed copies of THE MESSAGE
- ❖ 30 student journals
- ❖ 60-minute conference call training
- ❖ 20-minute Q&A with author via Skype

This package is great for:

- ❖ Out-of-school programs (including summer!)
- ❖ Middle and High School classrooms
- ❖ Unit study

Price: \$3500.00

DIAMOND PACKAGE

DIAMOND Package includes:

- ❖ Anything to fit your needs!
- ❖ Fully customizable

This package is great for:

- ❖ School systems and districts
- ❖ Charter schools
- ❖ Nonprofits

Price: \$5000.00+

NEXT STEPS

Want to order a package for THE MESSAGE HIP-HOP & LITERACY ENRICHMENT Program?

Questions?

Call or email us today:

O: 443.759.4360

E: info@thebacklist.net

[Download a Sample Session Plan from THE MESSAGE Enrichment Program](#)

Notes:

- ❖ Additional copies of THE MESSAGE can be purchased at 50% discount.
- ❖ If not included in a package, training is available for additional cost.
- ❖ If not included in a package, author visits, either in-person or via Skype can also be added to any packages for additional cost.
- ❖ All programs are non-refundable.

THE AUTHOR

FELICIA PRIDE is the author of several books including the motivational hip-hop book *THE MESSAGE:*

100 Life Lessons From Hip-Hop's Greatest Songs, which has been hailed as “Chicken Soup for the Hip-Hop Soul” and has been used in educational institutions around the country. As an author, Felicia has been featured by prominent media outlets like *USA Today* and NPR’s “Talk of the Nation.”



She’s the former book columnist for *The Root* and the book blogger for AOL Black Voices. She’s a frequent contributor to *Publishers Weekly* and her writing has appeared in various publications including *VIBE*, *The Baltimore Sun*, and *Popmatters.com*.

In 2004, she founded [BackList](http://www.thebacklist.net), an organization dedicated to harnessing the power of words + images. She speaks around the country on an array of topics including writing, publishing, media, popular culture, hip-hop, and literacy. She holds a M.A. in writing and publishing from Emerson College (Boston, MA).

CONTACT

Media. Entertainment. Education

BackList develops, writes, shoots and produces entertaining, engaging, uplifting, provocative, agitating, and educational content across genres, formats, and styles. We consult with others to help them with their like-minded projects. We facilitate workshops, trainings and presentations that also do all of the above. We've worked with book publishers, production companies, community groups, global corporations, writers, educators, artists, nonprofit organizations, and universities.



BackList

We're creative. Open. Diverse. Driven.

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